



PRESS RELEASE

FOR IMMEDIATE RELEASE

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SCOTT SMOLA JOINS HAYES HANDPIECE COMPANY

CARLSBAD, CA— Scott Smola, formerly of Hu-Friedy Mfg. has joined Hayes Handpiece Company as Director of Business Development, and will be based out of the Hayes Chicago location. Smola will manage all sales personnel, oversee repair operations, and interface with Hayes franchisees to explore new business opportunities. In addition, he will provide input on corporate marketing strategy, and oversee the company's dental instrument division.

After graduating from the University of Illinois Chicago, Smola spent several years with Pepsi Cola in sales management and marketing. He spent the last 9 years at Hu-Friedy in a number of capacities including Corporate Account Sales, Customer Service/Technical Service Manager, Distribution/Packaging Manager, Product Management, Development, Private Label Sales Manager, and Operations Manager.

"We could not be happier to have Scott Smola as part of the Hayes team," says Joe Hayes, CEO of Hayes Handpiece Company. "Scott brings an amazing amount of insight, energy and talent to our organization; and his knowledge of instrument technology will help build that end of our business to round out our service and product offerings."

Hayes Handpiece Company is a franchise network of 85 individually owned and operated handpiece repair centers in the United States, Canada and the United Kingdom. Founded in 1989, Hayes focuses on providing the highest quality local handpiece repair service and sales to dental practitioners and laboratories. The Hayes corporate headquarters is located in Carlsbad, California.

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